USER MANUAL
OF LCD ADVERTISING PLAYER
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WARNING

Switching off power when insert or draw out Compact Flash card! Otherwise the card or the unit will be damaged.

2. FEATURES

1. Excelkebt TFT-LCD with high resolution, wide visual angle, clear display and rich color.
2. Support file mode including Mpeg1, Mpeg2, Mpeg4, MP3, Jpeg\WMA and so on.
3. Support CF card\ SD card \ MS card and Hard Disk.
4. Don’t need computer and DVD player, the device can play a continuous loop of visual and audio messages with built-in speaker.
5. Operate easily, Just copy movie clip files into the CF card on computer.
6. Have remote control, select function conveniently.
7. Play advert program circularly and automatically when connect with power source.
8. All digital, no mechanical wear, no tear, vibration-proof and extremely reliable.
10. It can be used as information machine or an advertisement display screen in subway Station, Hotel, lift, boardroom, classroom, shop, supermarket and public areas or aboard various forms of transportation, like taxi, bus, train etc.
3. Packet detail

Two set of KEYS
A TV remote control
A IR remote control
An User manual
A power cord

4. Installs the method explanation

The installment explained (is detailed)

Step 1: Installs the advertisement machine Hangs the board.
Installs the advertisement machine Hangs the board. Mainly to have two methods: Method 1: Will install with the inflation Bolt nail Hangs the board. Fixes to the wall on, will open in the lock in the situation will install the advertisement machine the suspension hook to hang into the installment Hangs the board. to be photogenic the correspondence to hang , for will guarantee the advertisement machine level, the installment Hangs the board. Will be supposed to make every effort the level.

Four screws for hanging the machine

The holes for fixing the backboard

items
a. Arise fault not according to correct operation
b. Troubles happened from file or natural disaster or uncertain disaster
c. Arise fault or damage when repairing or rebuild privately
d. Damage for transporting colliding
e. No purchase day. Buyer's name, seller's signature or the content have changed

7. Safety precaution

1. please switch off power first when you clean the player.
2. Clean the cabinet with dry. Don't clean with benzyl or thinner
3. Don't leave the player near to electric heater or the place without ventilation
4. Please don't leave any liquid into the player.
Time set: Set the current time.
On/off Set: Set the time to start or close the machine automatically every day. (ATTENTION: Out range of the on/off time, if you start the machine, it can not work, and will cut off after 20 minutes. For example, if you set the on time is 8:00AM, and off time 18:00 PM, then it will close when you start the machine on 19:00. If you choose “off” of this setup, then machine can work anytime when you start it).
Start auto play: Choose the file format which you would like to play automatically when you start the machine.
TV type: When the machine output AV to the TV, set the output type, you can choose according to your country’s TV system, but it is better that you set is as Multi system (auto type)
TV Display: No function.
Video output: No function.
OSD Language: Can choose English or other kind of language (According to the different country).
OSD Message: Can choose if need to show the OSD.
Setup Value: Return to the original setup.
Operation: Press “▲▼” key to choose the item, and press “▶” to enter the setup. Choose one parameter, and press “enter” to confirm. Press “◀” key to be back. Press “main Page” and “enter” key to return to the setup main page.

6.Repairing guarantee

1. Our company will repair defective items if the products go wrong in normal operation.
2. Unshow the guarantee card and invoice it belongs to upkeep repair.
3. Even in the guarantee period, pay upkeep for the following

Method 2: Will not allow in the building wall to hit Bolt in the nail situation, might maintain in the clean situation at the wall first to paste the two-sided rubber to pastes again on the wall, then and four will hit the glass cement in the central square shape fixedly, will be fixed when will have to guarantee the installment Latter board level.

Step 2: Connects the power line
After fixing the backboard, take the power cord in from the opening, the position is optional (this method is used to cut a groove in the wall); you also can take the power cord in from the hole of the machine. (This method is used to the wall, where there can not cut a groove)

The external of connections for power cable

Step 3: Hangs the advertisement machine, opens in the lock in situation advertisement machine wall hanging to Wall hanging board on
choice: $2 \times 2$, or $3 \times 3$.
Operation: Press “▲▼” key to choose the item, and press “▶” to enter the setup. Choose one parameter, and press “enter” to confirm. Press “◄” key to return back. Press “main Page” and “enter” key to return to the setup main page.

Background music mode setup

Slide show mode: choose the manual or automatic switching the photo.
Folder Repeat: Choose repeat or not.
Interval time: Choose the photo switch interval time: one second, three second, five second or ten second.
Transition: Fourteen kinds of photo switching mode for your choice.
Operation: Press “▲▼” key to choose the item, and press “▶” to enter the setup. Choose one parameter, and press “enter” to confirm. Press “◄” key to be back. Press “main Page” and “enter” key to return to the setup main page.

Basic parameter setup
“ “ to enter the setup. Choose one parameter, and press “enter” to confirm. Press “ ” key to be back. Press “Main Page” and “enter” key to return to the setup main page.

Music setup

Repeat mode: Choose the repeat playing mode. Press “repeat mode”, and press ► key to enter the setup. You can choose “one” “off” “all” mode. Then press “Enter” to confirm. Then Press “ ” key to turn back. If you need to return to the main page, you should press “Main page” and press “Enter” to confirm.

Movie setup

Repeat Mode: There are three kinds of repeat mode for your choice: Single, one loop, and continuous.
Digest Style: There are two kinds of matrix mode for your

5.2. IR remote control function instruction

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<th>VIEW</th>
<th>View some data of the file</th>
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<td>PC/AV</td>
<td>Switch the video output to TV or VGA output to monitor or PC. It will stop playing when you press it in the file display state.</td>
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<tr>
<td>SETUP</td>
<td>Enter the basic setup function of player.</td>
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<tr>
<td>MENU</td>
<td>Return to the main menu, but it can not work in the system setup state.</td>
</tr>
<tr>
<td>ZOOM</td>
<td>In the photo view state, press this key to zoom in.</td>
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<tr>
<td>ROTATE</td>
<td>In the photo view state, press this key to rotate</td>
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<tr>
<td>REPEAT</td>
<td>Repeat the current displaying content.</td>
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<tr>
<td>SLIDESHOW</td>
<td>In the photo view or the music playing status, press it to display the photo with the background</td>
</tr>
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</table>
PHOTO
Enter the photo play mode directly, but it can not work in the system setup state.

MUSIC
Enter the photo playing mode directly, but it can not work in the system setup state.

VIDEO
Enter the photo playing mode directly, but it can not work in the system setup state.

FILE
Enter the file play mode directly, but it can not work in the system setup state.

▲ ▼ ◀ ▶
Enter
Confirm and enter.

VOL+  VOL-
Adjust the volume.

PLAY
Control the playing

AUDIO
Track switch between the original song and accompany song or the different language in the movie.

PAUSE
Pause

STOP
Stop or resume the current playing

<<  ►
In the movie playing state, choose to speed or fade back

< ◀  ►
Play the previous or next one program

Play

After boot-strap, the file catalogue will be shown as the following,

A. Mode 1 (Default): when you insert two or more memory card, you can press the ▲▼ key to choose one memory card and press “enter” key to play.

SETUP

In any state, you press “Setup” key to enter the system setup main menu, and press “Setup” again to exit the setup menu and turn back to the previous interface.

Setup Main menu
Press “▲▼” key to choose the branch setup, and press “Enter” key to enter one kind setup.

Photo setup

Thumbnail Digest: choose the “on” to display the thumbnail data.
Transition Mode: You can choose “Fast” or “Slow” of the photo switch speed.
Orientation: You can choose “Default” or “Ignore” about the photo display direction.
Digest style: You can choose “2×2” or “3×3” matrix to preview the photos.
Operation: Press “▲▼” key to choose the item, and press ►

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File Browse
Besides the system setup state, press “File” key or choose the “movie” in the main menu to enter the File browse interface. It will display all the files in the memory card. Press ▲▼ to choose and play the file automatically in a small window, such as the music, photo, movies display etc.. Press “Enter” key to play in the full screen. The fault message will be shown on the screen if you choose the non-supported file.
In the file mode, you can press “menu” key to return to the main menu, and press “setup” to enter the system setup interface. Also in the file browse state, when you play the video, you can press “slide show” key to enter the step playing mode. And press “Pause” to resume the playing.

Photo10: when you insert two or more memory card
B. Mode 2: When you insert only one memory card, you can press the key to choose the PHOTO,MUSIC, Movie or FILE and press “enter” key to play.

C. When you only insert on memory card, and just only one kind of file in the memory card, then no need to choose, the machine will play the file directly.
D. When you insert one memory card, and set it as the displaying automatically, then no need to choose, the machine will play all the files directly. Also if you set it as the playback, it will playback automatically.
Besides the system setup state, press “photo” key or choose the “photo” in the main menu to enter the photo view interface. After that, you can preview the photo by $2 \times 2$, or $3 \times 3$ mode (PLS refer to following setup item and you can choose and set it in the setup state). In the current interface, you can choose the photo display or enter the slide show mode. Press “上下左右” key to choose one and press “enter” to show the whole photo. Or you can press “slide show” key to display the photo with the background music. Certainly if you would like to use the “slide show” function, you should load some photo and music in the memory card. In the photo mode, you can press “menu:” key to return to the main menu, and press “setup” to enter the system setup interface.

Music View:
Besides the system setup state, press “photo” key or choose the “photo” in the main menu to enter the photo view interface. After that, it will play the first song, and will play all the music in turn. Certainly you can press “上下” key to play one song you would like to listen. It will play automatically when you choose it. After you choose one, and press “enter” key, it will show the music player, and press “enter” again to exit the music player display. In the music state, you can press “slide show” key to display the photo with the background music. Certainly if you would like to use the “slide show” function, you should load some photo and music in the memory card.
In the music mode, you can press “menu:” key to return to the main menu, and press “setup” to enter the system setup interface.

Movie View:
Besides the system setup state, press “video” key or choose the “movie” in the main menu to enter the photo view interface. After that, you can preview the photo by $2 \times 2$, or $3 \times 3$ mode (PLS refer to following setup item and you can choose and set it in the setup state). In the current interface, you can choose the movie by press “上下左右” to choose and press “enter” key to play selected segment.
In the movie mode, you can press “menu:” key to return to the main menu, and press “setup” to enter the system setup interface.